



NATALIA PINEDA

Head of Planning and Roads Business Unit

Administrative engineer from Universidad Nacional de Colombia, Corporate Finance specialist, and MBA in Innovation and Global Leadership.

She has more than 20 years of experience in Business Growth and Development; Corporate Management; Strategic and Financial Planning; Investment Banking; and Project Evaluation, Structuring, and Management.

At ISA, she led the strategic initiative to **consolidate the Roads business unit through strategic alliances**. She has led teams to **structure bids for 28 energy transmission projects** in Colombia (generating annual revenues to ISA of USD 102 M). She participated in the **purchase of 60% of Cintra Chile and led the purchase of 40% of Intervial**. She participated in the financial analysis for the **creation of the Bolsa de Energía (Energy Exchange)** and in the financial analysis for the implementation of the Control Center of the Intelligent Mobility System in Medellín.

**ESO QUE MENOS VES
ES LO QUE MÁS CUIDAMOS**

isa
CONEXIONES QUE INSPIRAN